

CORE COMPETENCIES

- **Section 508 / WCAG 2.2 AA accessibility** — audits and real remediation of the underlying code (HTML, contrast, labels, focus order, forms, PDFs), re-tested with assistive technology. Not an overlay widget.
- **Accessibility conformance documentation** — published accessibility statements and VPAT/ACR support so agencies can prove conformance.
- **Website design & development** — fast, mobile-first, accessible sites and landing pages; content and forms that work for everyone.
- **Search visibility (SEO / AI search)** — being found on Google and in AI assistants; local presence and Google Business Profile.
- **PDF and document remediation** — tagging, reading order, document language and titles. In a 151-site survey of US government websites we measured 55% of sampled documents untagged and 18% published as scanned images, unreadable to a screen reader.
- **Ongoing monitoring** — re-scans as content changes so conformance holds over time.

DIFFERENTIATORS

- ✓ We remediate the **underlying code** rather than installing a compliance overlay, so the fix lives where assistive technology actually reads it.
- ✓ We check the **documents as well as the pages**. Sitemaps do not list PDFs, so most automated scanners never open the permits, forms and notices that carry the service.
- ✓ **Audit to remediation in days, not quarters**, which fits micro-purchase and simplified-acquisition timelines.
- ✓ You work directly with the principal on every engagement. There is no account layer between the decision and the person doing the work.
- ✓ Every engagement produces a **dated before-and-after record** of what was found and fixed. We do not guarantee rankings and do not describe anything as "certified compliant".

PAST PERFORMANCE

Southern Utah Hospice — St. George, Utah. Designed and built the public website with online careers and patient-referral intake, replacing phone-only enquiry; delivering managed hosting, content maintenance and local search under a monthly agreement. **Aug 2026 – present.**

Kayatani Solutions — Honolulu, Hawai'i. Custom recruiting and field-sales platform build for a software company's own product line, delivered under a fixed-fee contract with staged monthly delivery. **Aug 2026 – present.**

TARO Communications — Fishers, Indiana. Federal contractor. Designing and building CORE, their government bid platform — SAM.gov and state/municipal opportunity search, bid pipeline, pricing support and proposal tooling. Engaged hourly against a retainer. **Aug 2026 – present.**

No federal prime or subcontract history to date. SAM.gov registered and active; references available on request.

COMPANY DATA

Legal name Rank Rebels LLC (Utah LLC)

UEI P5UDTACDNMJ7

CAGE 23W73

SAM.gov Active · renews 26 Aug 2027

Business type Small business

Location Honolulu, Hawai'i · serves nationwide (remote)

Accepts Government Purchase Card (GSA SmartPay)

NAICS CODES

541511 Custom Computer Programming (web dev) — primary

541512 Computer Systems Design

541519 Other Computer Related Services (508 remediation)

541430 Graphic Design Services

541611 Management consulting

541990 Other professional/technical

541513 Computer facilities management

513210 Software publishing

541611, 541990, 541513 and 513210 are pending in SAM; the rest are active.

541810 Advertising Agencies

541613 Marketing Consulting Services

518210 Data Processing, Hosting & Related Services
PSC: DA10/D302/D307/R408 (IT & web services)

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